

No: 14-5/2012-BBVAS/GOD

To

Dated: 12/09/2013

Chief General Managers (All Telecom Circles/ Districts)

Sub- Signing of new agreement with M/s Hungama Digital Media Entertainment Pvt. Ltd. as per the EOI of Games on Demand Services to BSNL's broadband (on Wireline & FTTH) customers.

BSNL has signed an agreement with M/s Hungama Digital Media Entertainment Pvt. Ltd. on **09/09/2013** for provision of Games on Demand Services to BSNL's broadband (on Wireline & FTTH) customers. Soft copy of the agreement is being up loaded along with this letter on BSNL's intranet: <u>www.intranet.bsnl.co.in</u> for ready reference. The salient points are as follows:

- 1. Agreement with M/s Hungama Digital Media Entertainment Pvt. Ltd. shall be valid for the period 01/04/2013 to 31/05/2015.
- 2. Tariff plans for Games on Demand Service of previous agreements with M/s Hungama Digital Media Entertainment Pvt. Ltd. shall be applicable to ADSL broadband customers in this new agreement also.
- 3. The names and contact details of the persons coordinating on behalf of M/s Hungama Digital Media Entertainment Pvt. Ltd. on any technical issue /problem are as below:

| Mr. Ram Saraf | Mobile No. 09167610321, e-mail: ram.saraf@hungama.com |
|--------------------|---|
| Ms. Teresa D'souza | Mobile No. 09619899909, e-mail: Teresa.dsouza@hungama.com |

- 4. M/s Hungama Digital Media Entertainment Pvt. Ltd. shall be responsible for properly intimating/ advising/ informing the customers about the tariff applicable in accessing these services, in its all communications pertaining to such services, in compliance of the directives issued by the TRAI from time to time. The Concerned field units of BSNL (i.e. ITPC Data Centres) have to ensure the compliance for the same. In case any violation is noticed, the company be suitably warned under the intimation to this office.
- 5. The necessary action as per the terms & conditions of the agreement may please be taken.

This is issues with the approval of competent authority

AGM (IT-CFA)

D/A- As above

Copy to-

- 1. CMD/Dir (CFA) & BSNL Board for kind information please.
- 2. CGMT, ITPC & BBNW Circles for kind information & n/a please.
- 3. M/s Hungama Digital Media Entertainment Pvt. Ltd. for information & n/a please.